|  |  |  |  |
| --- | --- | --- | --- |
| Scoring Categories | Poor (1) | Good (2) | Best (3) |
| **Priority Locations – Weighted x2**Project is located within the high priority blocks of the downtown (See Boundary Map) |  |  |  |
| **Shovel Ready – Weighted x2**Applicants have a design and/or detailed scope of the project. Applicants have engaged a professional engineer or architect to help in the design and scope of work. |  |  |  |
| **Economic Contribution (New) – Weighted x2**Project will facilitate new business development |  |  |  |
| **Downtown Vibrancy – Weighted x2**Project will generate increased economic activity and increase foot traffic/human enjoyment |  |  |  |
| **Strategic Investment Plan Goal – Weighted x2**Project will address the goals listed within the DRI Plan |  |  |  |
| **Synergies**Project will grow Downtown tourism potential and attract outside visitors. Project has potential to develop partnerships with other Downtown businesses |  |  |  |
| **Economic Contribution (Existing)**Project will facilitate business retention and/or expansion |  |  |  |
| **Rehabilitation Potential**Project will rehabilitate the physical appearance of a building façade to conform to the Main Street Design Guidelines |  |  |  |
| **Prominent/Historic Structure Rehabilitation**Project will rehabilitate and/or restore the physical appearance of a prominent/historic building facade, especially a structure suffering from blight or deterioration. |  |  |  |
| **Funding Leverage**Project will utilize alternative funding such as other grants, in addition to the BAF request and private capital, into the proposed project.  |  |  |  |
| **Matching Funds**Applicants can show the can meet the required 25% match to fully complete the project, i.e. bank loan, home equity loan, working capital, and capital improvements within the last (3) three years.  |  |  |  |
| **Funding Need**Applicants can demonstrate the need for funds |  |  |  |
| Totals |  |  |  |

|  |
| --- |
| **Combined Total Points: \_\_\_\_\_\_\_\_\_\_\_\_\_** |