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| --- | --- | --- | --- |
| Scoring Categories | Poor (1) | Good (2) | Best (3) |
| **Priority Locations – Weighted x2**  Project is located within the high priority blocks of the downtown (See Boundary Map) |  |  |  |
| **Shovel Ready – Weighted x2**  Applicants have a design and/or detailed scope of the project. Applicants have engaged a professional  engineer or architect to help in the design and scope of work. |  |  |  |
| **Economic Contribution (New) – Weighted x2**  Project will facilitate new business development |  |  |  |
| **Downtown Vibrancy – Weighted x2**  Project will generate increased economic activity and increase foot traffic/human enjoyment |  |  |  |
| **Strategic Investment Plan Goal – Weighted x2**  Project will address the goals listed within the DRI Plan |  |  |  |
| **Synergies**  Project will grow Downtown tourism potential and attract outside visitors. Project has potential  to develop partnerships with other Downtown businesses |  |  |  |
| **Economic Contribution (Existing)**  Project will facilitate business retention and/or expansion |  |  |  |
| **Rehabilitation Potential**  Project will rehabilitate the physical appearance of a building façade to conform to the Main Street  Design Guidelines |  |  |  |
| **Prominent/Historic Structure Rehabilitation**  Project will rehabilitate and/or restore the physical appearance of a prominent/historic building facade,  especially a structure suffering from blight or deterioration. |  |  |  |
| **Funding Leverage**  Project will utilize alternative funding such as other grants, in addition to the BAF request and private  capital, into the proposed project. |  |  |  |
| **Matching Funds**  Applicants can show the can meet the required 25% match to fully complete the project, i.e. bank loan,  home equity loan, working capital, and capital improvements within the last (3) three years. |  |  |  |
| **Funding Need**  Applicants can demonstrate the need for funds |  |  |  |
| Totals |  |  |  |

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| --- |
| **Combined Total Points: \_\_\_\_\_\_\_\_\_\_\_\_\_** |